



Patricia Zedalis

Distinctive artistic skills. Able to produce designs and layouts using InDesign, Illustrator, and Photoshop software promptly and accurately. Ability to multi-task, prioritize and work under strict deadlines while managing multiple projects simultaneously. Creative problem solver.

Experience

1996 - Present

Halcyon Business Publications Inc.
Westbury, NY

Graphic Designer

Area Development Magazine

Responsible for the preparation of design & layouts for economic development magazines and supplements using InDesign, Illustrator, and Photoshop. Flowed pages into layout and readied them for press. Work directly and under tight deadlines with the Publisher, Editor and Online Manager. Create ads on a client needed basis. Design and execute monthly promotional material. Preparing artwork for the web. Making PDF's and checking files. Review & correct press proofs. Conduct research and obtain stock photography when needed. Photo retouching as needed. Assign work to other Freelance artists on a needed basis. Provide technical and creative feedback to other members of team.

1991 - 1996

Anderson Publishing, Ltd.
Port Washington, NY

Graphic Designer

Applied Radiology Magazine

Responsible for the preparation of art & layouts, graphs & tables using Quark, Illustrator, & Photoshop. Designed special projects from start to finish. Approval of 4/color separations. Reviewed corrected press proofs. Creation & design for promotional pieces. Redesigned publication.

1987 - 1991

Romain Pierson Publishers
Port Washington, NY

Graphic Artist

Resident and Staff Physician Magazine.

Responsible for the design, layout, and production of monthly magazine.

1987 - 1989

Halcyon Business Publications Inc.

Freelance Graphic Artist

Area Development Magazine

Designed monthly "Special Advertising Section" on a freelance basis.

Skills

GRAPHIC DESIGN
MAGAZINE LAYOUT
PROMOTIONAL MATERIAL
LOGO DESIGN
POWERPOINT

Software Experience

InDesign CC POWERPOINT
ILLUSTRATOR CC ACROBAT
PHOTOSHOP CC MICROSOFT OFFICE
QUARK

Education

ADVERTISING DESIGN/TEXTILE DESIGN
FASHION INSTITUTE OF TECHNOLOGY
NY, NY

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